



“Bill Lewis is like a Corvette, he will get you into the winners’ circle every time”

Colin McKillop, President and CEO, Towne Group, Michigan, USA

Following a stellar blue chip career, Bill became a Founder / Co Founder of multiple startups, and a Non Executive Director and Chair of numerous early stage companies. Bill has served as an Executive Board member and a Fiduciary Board and C Level Executive for three decades. His international experience is unparalleled in terms of leading businesses, projects and teams on four continents.

Bill excels in taking on formidable challenges, and applying creative leadership, advisory and teamwork expertise. He exploits technology to create transformational products and enterprise applications and his domain knowledge is immense.

Grounded, insightful, calm under fire, tenacious and analytical, Bill is recognized as a powerful thought leader in the global community. He leverages deep insights, diplomacy, gravitas and experience to generate value in unique situations, where outcomes are elusive and challenges are significant.

A strong advocate and stakeholder champion, Bill maintains that the majority of businesses “leave money on the table” by not fully understanding and leveraging the totality of the customer experience and the impact of silent rejection.

Bill is a distinguished graduate of Harvard Business School (USA) and Lancaster University Management School (UK) and an accredited author.



KEYNOTES

Bullet Proof - build solid businesses that grow exponentially

From the first tentative steps you take to lay the foundations, and during your accelerating effort to build teams and hone a viable proposition, ensure every step you take guarantees longevity and consistent exponential growth in your business.

In this keynote, Bill addresses fundamentals that are often ignored. He look at false expectations that caused near disaster. Bill dips into the "100 mistakes of a Founder CEO" and finds and navigates the minefields strewn across your growth journey.

Left On The Table - profits you are blind to

In search of wealth, many major companies destroy riches; in search of wealth they remove ambition; and in search for wealth they leave millions on the table. Bill shows how many companies do not fully understand and lever the totality of the customer experience, nor do they consider the impact of "silent rejection".

This revelation gives audiences a totally new perspective. Bill shares powerful actions that your organization can implement immediately - generating higher earnings, improve cash flow, increasing dividends and retained earnings, paying increased bonuses, investing more in the business and rewarding stakeholders.

Built to fail - learn from massive company failures

Bill takes a deep dive into fascinating cases where the corporate (or Founder's) vision never matched reality - the companies built were doomed to fail from day one. The investors were blind to the incongruence - until it was too late.

Your audience, or corporate board, will take away some hard won lessons which have led to financial and reputational ruin. But you will be wiser and richer from these valuable and unforgettable cautionary tales.

Smash the glass ceiling - the uncommon truth, you are capable of more

Whatever your background, wherever you come from, whatever you've done (or not) Bill believes that every person has an inherent ability to be successful. Success can be defined in many ways. Bill rose from a rural farm boy to being a senior corporate executive, blue chip company director, and a successful international entrepreneur. He is a well known and respected as a strategist, consultant, mentor, coach, author, speaker, traveller, sailor and adventurer.


He confronted many demons and pits of despair, yet, through persistence, he soared to enormous success. Bill shares his journey knowing that you will be inspired to foster and fuel your inner genius. At the end of his speech, you'll have gained a new confidence, motivation and determination and will have ignited the power in you to be successful.

Bill has the most extraordinarily fertile mind, outstanding leadership skills, considerable personal integrity, and the rare talent of getting things done. **Robert Chief People Officer, New York**

Bill is insightful, open, demanding and capable of making linkages across multiple industries in a unique way. He is highly technology literate. His global experience and no nonsense style are refreshing. **Richard, Group CTO Abu Dhabi**

Contact - To book Bill Lewis for your next event:

 bill.lewis@majorturnaround.com

 + 351 968 879 047 Europe / UK

 + 1 917 724 2858. North America

 www.majorturnaround.com